

# Maryland SHIP "Health Action" Newsletter

April 12, 2013

## Baltimarket: The Virtual Supermarket Program

Baltimarket-The Virtual Supermarket Program (VSP) is an innovative, award-winning Baltimore City Health Department (BCHD) program that uses an online grocery ordering/delivery system to bring food to food deserts. The VSP enables residents to place grocery orders at their local library branch, school, or senior/disabled housing site as well as from any Internet-enabled computer or device. Residents pick up their order weekly at a community site of their choice. The delivery cost is paid by BCHD. Residents can pay for their groceries using cash, credit, debit and EBT/SNAP. The VSP increases their access to high quality, affordable groceries in the very neighborhood that they live in, allowing them to bypass the difficulty and expense of catching multiple bus rides or taxis. The VSP is the only program nationally that uses online food ordering and accepts SNAP.



Baltimarket's goal is to improve the health and wellness of Baltimore City residents by providing increased access to healthy food options at affordable, supermarket prices. The VSP staff provide healthy cooking demonstrations along with healthy eating recipe books. Additionally, VSP participants are provided with a \$10 incentive to purchase healthy foods on their first order and every fourth order thereafter to promote healthy eating.

Click [here](#) to visit the Baltimarket website.

View the [SHIP measure](#) and [tools](#) to increase access to healthy food.

## Conference Call - Apply for Funding to Help Hungry Marylanders by Becoming a Partner on the State Outreach Plan



**Wednesday, April 17 from 9:30 a.m. to 10:30 a.m. EST**

Is your nonprofit interested in or currently engaged in Food Stamp outreach? Joining the Maryland Food Supplement Program State Outreach Plan could allow your organization to receive federal

reimbursement for staff time and marketing activities related to food stamp outreach efforts.

Maryland Hunger Solutions and the Maryland Department of Human Resources (DHR) invite you to learn more by participating in our conference call.

On the conference call you'll learn:

- Examples of successful Food Supplement Program outreach;
- The process for applying for funding to reimburse approved outreach activity costs through the Maryland State Outreach Plan;
- Tips for submitting a successful outreach proposal; and
- How to locate resources including application templates, outreach materials.

Click [here](#) to register.

## April is Alcohol Awareness Month



April is Alcohol Awareness Month and Thursday, April 11, 2013 was National Alcohol Screening Day (NASD). In recognition of this awareness campaign, Screening for Mental Health, Inc. is offering members of the public the opportunity to take a screening for alcohol related issues. Click [here](#) to complete the free and anonymous self-assessment. If you're looking for more information or have questions, the screening website has helpful [videos](#) and [related articles](#).

Click [here](#) to view the [healthfinder.gov](#) toolkit for Alcohol Awareness Month.

To find help for an alcohol use problem, click [here](#) to visit SAMHSA's Substance Abuse Treatment Facility Locator.

View the SHIP measures to reduce [drug and alcohol intoxication deaths](#) and [alcohol-impaired driving fatalities](#).

## CDC Grand Rounds: Childhood Immunizations as a Tool to Address Health Disparities

**Tuesday, April 16 from 1:00 p.m. to 2:00 p.m. EST**



One of the challenges for public health in the 21st century is reducing and ultimately eliminating health disparities, domestically and globally. Infectious diseases contracted during childhood can lead to complications, disability, and death. Protecting all children from vaccine-preventable diseases is a public health mandate, requiring the elimination of disparities that put some children at higher risk. Childhood immunization is a proven public health intervention that protects our nation and our children.

This session of Grand Rounds will examine how immunization has helped reduce infectious disease disparities among U.S. children, reducing infectious disease burdens in children from racial/ethnic populations, and how immunizations have, as a result, contributed to health equity.

Click [here](#) to watch the live webcast with a broadband connection.  
Click [here](#) to watch the live webcast with a slower connection. (The webcast links are only active during the date and time of the session, but all sessions are [archived](#) for future viewing.)

View the [SHIP measure](#) and [tools](#) to increase the percentage of young children covered by recommended vaccinations.

### CDC Grand Rounds: Reducing Teen Pregnancy in the United States

Teen birth rates in the U.S. have declined to the lowest rates seen in seven decades, yet they are still nine times higher than in most other developed countries and ethnic disparities continue to persist. In 2011, nearly 330,000 babies were born to teens 15-19 years of age.

Teen pregnancy and childbearing bring substantial social and economic costs through immediate and long-term impacts on teen parents and their children and strains the public sector. Having a child during the teen years carries high costs—health, economic, and social—to the mother, father, child, and community. The children of teenage mothers are also more likely to have more health problems, give birth as a teenager themselves, and face unemployment as a young adult.



Prevention of teen pregnancy requires broad-based efforts including evidence-based sexual health education, support for parents in talking with their children about pregnancy prevention and other aspects of sexual and reproductive health, and ready access to effective and affordable contraception for teens who are sexually active. Parents, educators, public health and medical professionals, and community organizations all have a role to play in reducing teen pregnancy.

Click [here](#) to watch the archived presentation and click [here](#) for the accompanying PowerPoint slides.

View the [SHIP measure](#) and [tools](#) to reduce the teen birth rate and increase the proportion of pregnancies that are intended.